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## Thematic sections



### Vessels

Premium class yachts, motor yachts, sailing yachts, inflatable boats and launches, submarines, autohouses.



## Outing on water

Jet skis, windsurfers, kites, water ski, wakeboards, kneeboards, kayaks and canoe, rowboats, water entertainments, equipping for fishing, fishing tourism, diving, photo and art galleries.



### Other

Specialized mass media, maps and charts publishing houses, special literature publishers, representation of public associations and governmental authorities of supervision.



## Fishing

Everything for fishing (outfit, gear, accessories), fishing boats, diving, fishing tourism.



## Services

Brokerage, credits and financial support, insurance, real property by water, marines and yacht clubs, yachting schools, design of vessels and marines, repair and maintenance, shipyards, moorings, services of boats and yachts transportation logistics.



# Equipment

Vessel equipment and accessories, survival and safety equipment, yachting clothes for professionals and amateurs, stationary ship engines and outboard boat motors, navigation equipment and communication means (radio navigation devices), trailers and devices for transportation.



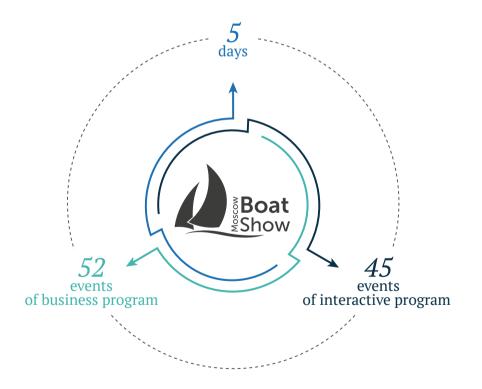
### Charter

Active outing annually gaining popularity in Russia.

A special zone of charter operators providing services for the rental of ships for sports, tourism and leisure will be arranged within the frames of the Moscow Boat Show 2021.



# Results of the Moscow Boat Show 2020 (figures and facts)





#### **Exhibitors**

138 companies



#### **Countries**

Bulgaria, Germany, Greece, Denmark, Italy, Malta, Netherlands, Russia, Singapore, USA, Tunisia, Turkey, France, Croatia and Japan



**Visitors** 

more than 12 000



Exposition space

more than 15 000 sq m



*Frequency* 

Annual



## Moscow Boat Show 2020

### INTEREST TO THEMATIC SECTIONS

## Boats 91,5% Equipment 47,8% Sports and outing on water 50,5% Services 23,1% Tourism 38,4% Brokerage 9,7% Rescue equipment 18,5% Clothing for water sports 32,2%

### **REASONS OF ATTENDANCE**





# Advantages of the show



Moscow Boat Show is the only and the most large-scale project in Russia.



The status of the UFI approved event (since 2012), inclusion into the calendar of International Boat Industry (IBI) which register all exhibitions of international level in the yachting industry.



Professional target audience of visitors.



Media support from public, political and yachting related mass media.



Loyal pricing policy for participation.



Venue – Crocus Expo – the largest expo centre in Russia and Eastern Europe.

Moscow Boat Show is an effective platform for representatives of the industry providing an opportunity to promote products and services in the Russian market, find new customers, enter into profitable contacts.





Such well known brands are among confirmed participants of the Moscow Boat Show 2021:

Prestige Yachts Marina Frapa

Fishleader Akvatekhnika

Lodka House Port Serpukhov

Galeon Mikstmarin

Slider PRO West Nautical

Imexus Yachts International And many others.

GARMIN

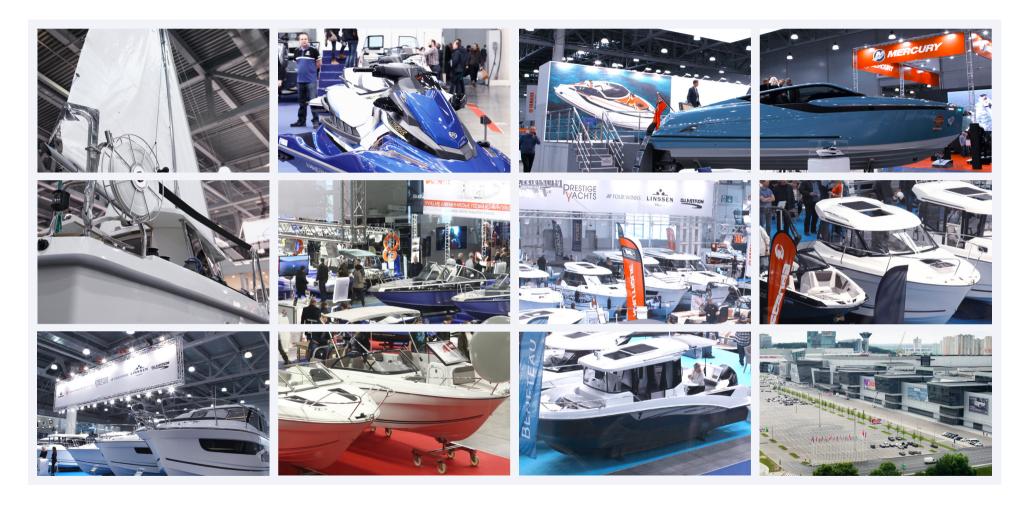
Polimer Povolzhie

West Istanbul Marine

Octopus Sailing

**Navionics** 





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